

Department of Business Administration and Management

2025-2026

ANNUAL REPORT



**Sant Gadge Baba
Amravati University**

To Better Management For Better Tommorrow



SGBAU'S

**Department Of Business Administration and
Management**

To Better Management. For Better Tomorrow.

OUR INSPIRATION



Dr. Milind Barhate

(Hon. Vice- Chancellor)

SGBAU



Prof. Mahendra Dhore

(Hon. Pro-Vice Chancellor)

SGBAU

ABOUT THE DEPARTMENT

The Department of Business Administration and Management is one of the pioneering centres of management education in Central India. Over the years, the Department has established itself as a hub of academic excellence, industry engagement, research, innovation and leadership development.

The MBA programme is designed to prepare students for the dynamic business environment through a balanced blend of theoretical knowledge, practical exposure and experiential learning.

Key Highlights

- Pioneer MBA Department in the Region
- Experienced and Research-Oriented Faculty
- Industry-Aligned Curriculum
- Summer Internship Programme
- Dissertation and Research Culture
- Entrepreneurship Development Activities
- Placement Assistance and Industry Connect
- Value Added Certification Courses
- Corporate Guest Sessions
- Active Alumni Network



A YEAR OF GROWTH, ACHIEVEMENT AND IMPACT

The academic year 2025–26 was a year of growth, innovation, and achievement across academics, research, placements, entrepreneurship, and student development.

This showcase highlights the department's key milestones and accomplishments, made possible through the collective efforts of our faculty, students, alumni, and industry partners.

VISION

To emerge as a centre of excellence in management education, research and professional development.

MISSION

- To develop competent management professionals.
- To promote ethical leadership and innovation.
- To strengthen industry-academia collaboration.
- To encourage entrepreneurship and research culture.
- To contribute to societal development through management education.

GOALS

- Academic Excellence
- Industry Readiness
- Research and Innovation
- Entrepreneurship Development
- Leadership Building
- Social Responsibility

"Education is not the filling of a pail, but the lighting of a fire."

— W. B. Yeats

HEAD OF DEPARTMENT'S MESSAGE



Message from the Head

Management education today extends far beyond classrooms. The business world demands professionals who possess analytical thinking, leadership qualities, entrepreneurial mindset and the ability to adapt to rapidly changing environments.

At the Department of Business Administration and Management, our focus is on creating industry-ready professionals through a combination of academic rigor, practical exposure and value-based learning. Our students actively participate in internships, research projects, business plan competitions, industry interactions, management games, workshops and entrepreneurial activities that prepare them for real-world challenges.

The Department remains committed to fostering innovation, excellence and lifelong learning while creating responsible managers capable of contributing to organizations and society.

I invite aspiring management professionals to become part of our vibrant academic community and join us in shaping the future of business leadership.

Dr. D. Y. Chacharkar

Head of Department

Faculty Corner



Teaching Pedagogy

The MBA programme at SGBAU follows a student-centric and experiential learning approach designed to prepare future managers for real-world challenges. Teaching extends beyond traditional classroom instruction through case studies, business simulations, group discussions, presentations, management games, industry visits, guest lectures, research projects, and entrepreneurship activities.

The department integrates technology-enabled learning, skill development workshops, placement training, internships, and industry interaction to ensure holistic development. This blend of academic rigor and practical exposure helps students develop critical thinking, leadership, communication, teamwork, and decision-making skills essential for success in the dynamic business environment.

ADMISSIONS DETAILS

Batch	Sanctioned Intake	CAP Admissions	Institutional Level (IL)	EWS	TFWS	Total Admitted
2024–26	60	59	–	–	–	59
2025–27	60	50	10	6	2	68

DURATION OF THE SESSION		
Semester	Commencement date	Winding up date
Semester III	4-08-2025	20-12-2025
Semester I	18-08-2025	31-12-2025
Semester IV	2- 02-2026	21-05-2026
Semester II	2- 02-2026	21-05-2026

SIP (Summer Internship Programme) → *"Industry Exposure That Creates Future Leaders"*

Summer Internship Programme (SIP)

The Summer Internship Programme (SIP) serves as a vital bridge between classroom learning and corporate practice. As an integral component of the MBA curriculum, the programme is undertaken after **Semester II** and spans **4–6 weeks**, providing students with hands-on exposure to real business environments across sectors such as banking, finance, manufacturing, automobiles, education, and corporate services.

During the academic year, **around 60 MBA students** successfully completed their internships in reputed organizations including **Bank of Maharashtra, State Bank of India, AU Small Finance Bank, LIC of India, Jadhao Gears Pvt. Ltd., Jaika Motors (Tata Motors), JPS Kia Motors, Maruti Suzuki, Suminter India Organic Pvt. Ltd., The Amravati District Central Cooperative Bank Ltd.**, and several other leading public, private, and cooperative organizations.

Through these internships, students gained practical experience in marketing, finance, human resource management, operations, customer relationship management, business analytics, and allied functional areas. The programme significantly strengthened their professional skills, industry readiness, problem-solving abilities, and employability, enabling them to confidently transition from academic learning to managerial responsibilities.



Students Gaining Industry Experience Through Summer Internships



OUR TOP INTERNSHIP PARTNERS				
 बँक ऑफ महाराष्ट्र Bank of Maharashtra	 SBI State Bank of India	 AU SMALL FINANCE BANK AU Small Finance Bank	 LIC भारतीय जीवन बीमा निगम LIFE INSURANCE CORPORATION OF INDIA LIC of India	 JADHAOS GEARS PVT. LTD. Jadhaos Gears Pvt. Ltd.
 TATA MOTORS Jaika Motors Jaika Motors (Tata Motors)	 KIA Movement that inspires JPS KIA MOTORS JPS Kia Motors	 MARUTI SUZUKI Maruti Suzuki	 SUMINTER INDIA ORGANIC PVT. LTD. Suminter India Organic Pvt. Ltd.	 The Amravati District Central Cooperative Bank Ltd.

CAREER DEVELOPMENT & PLACEMENTS

Building Careers. Creating Leaders. Delivering Opportunities.

Placement Highlights 2025–26

The Department of Business Administration and Management continues to strengthen its reputation for producing industry-ready management professionals through a structured placement ecosystem that combines academic excellence with corporate engagement. During the academic year **2025–2026**, the department successfully facilitated the placement of **46 MBA students** in reputed national organizations across Banking & Financial Services, Housing Finance, Retail, Information Technology, Consulting, Sales & Marketing, Human Resource Management, Real Estate, and Corporate Services.

Students secured positions such as *Management Trainee, Acquisition Relationship Manager, Department Manager Trainee, Marketing Executive, Sales Executive, Human Resource Executive, Client Acquisition Executive, Cluster Assistant, and Sales Trainee*, reflecting the versatility of the MBA curriculum and the employability of our graduates.

Our students were recruited by several reputed organizations including *IDFC FIRST Bank, Jio Financial Services, Kotak Mahindra Housing Finance Ltd., Shriram Finance Ltd., IndiaMART, D-Mart, Property Pistol Realty Pvt. Ltd., T & M Services Consulting Pvt. Ltd., Kactto, Thanedar Group, and eVerse.AI Pvt. Ltd.* These organizations represent diverse sectors of the economy and continue to provide excellent career opportunities for our students through campus recruitment, pooled campus drives, and industry collaborations.

The highest salary package offered during the academic year was **₹9.60 LPA**, while students also secured multiple offers in Banking, Financial Services, Sales, Marketing, Human Resource Management, and Corporate Operations. These achievements demonstrate the department's growing industry connect and the confidence that recruiters place in the quality of SGBAU MBA graduates.

CAREER DEVELOPMENT & PLACEMENTS

Building Careers. Creating Leaders. Delivering Opportunities.



46

Students Placed
in 2025-26



11+

Leading Recruiters
from Diverse Sectors



₹9.60 LPA

Highest Package
Offered



100%

Placement Readiness
through CULMIMATE'26

OUR RECRUITERS



IDFC FIRST Bank



Jio Financial Services



Kotak Mahindra
Housing Finance Ltd.



Shriram Finance Ltd.



IndiaMART



D-Mart



Property Pistol
Realty Pvt. Ltd.



T & M Services
Consulting Pvt. Ltd.



Kactto



Thanedar Group



eVerse.AI Pvt. Ltd.

The Department of Business Administration and Management has a strong and growing placement ecosystem supported by industry connect, skill development initiatives, and continuous mentoring. During the academic year 2025-26, 46 MBA students were successfully placed in reputed organizations across Banking & Financial Services, Housing Finance, Retail, Information Technology, Consulting, Sales & Marketing, Human Resource Management, Real Estate, and Corporate Services.

Students secured roles such as Management Trainee, Acquisition Relationship Manager, Department Manager Trainee, Marketing Executive, Sales Executive, Human Resource Executive, Client Acquisition Executive, Cluster Assistant, and Sales Trainee.

The highest package offered during the year was ₹9.60 LPA, reflecting the quality of our students and the trust of recruiters in SGBAU MBA graduates.



CULMIMATE'26

Career Development & Placement Readiness Programme

A week-long intensive programme that prepares MBA students for the corporate world through expert guidance, practical training, and real-world exposure.



PROGRAMME HIGHLIGHTS



Resume & CV Building



LinkedIn Profile Development



Aptitude Test Preparation



Group Discussion Techniques



Personal Interview Preparation



HR & Technical Mock Interviews



Business Communication Skills



Corporate Grooming & Etiquette



Personality Development



Presentation & Public Speaking



Case Study Analysis



Career Counselling & Goal Setting



Industry Expectations & Recruitment Trends



Alumni Interaction & Career Guidance



One-to-One Mentoring & Individual Feedback

Conducted under the guidance of experienced faculty members along with visiting professors, industry experts, HR professionals, corporate trainers, and successful alumni.

PLACEMENT DRIVES CONDUCTED (2025-26)



Pre-Placement Talk
by Corporate HR



Campus Recruitment Drive
- Personal Interview



Group Discussion
Round



Mock Interview
Session



Industry Expert Session
& Interaction



**WHY RECRUITERS
CHOOSE OUR
STUDENTS**



Strong Academic
Foundation



Excellent Communication
& Interpersonal Skills



Analytical Thinking
& Problem Solving



Positive Attitude
& Adaptability



Professionalism
& Work Ethic



Industry Readiness
& Practical Exposure

CULMINATE'26 – Flagship Career Development & Placement Readiness Programme

Recognizing that successful placements require continuous preparation rather than last-minute training, the department organizes **CULMINATE'26**, a flagship week-long Career Development and Placement Readiness Programme exclusively designed for MBA students.

The programme is conducted under the guidance of experienced faculty members in collaboration with **visiting professors, corporate trainers, industry experts, HR professionals, successful alumni, and recruitment specialists**, ensuring that students gain first-hand exposure to current recruitment practices and industry expectations.

Throughout the programme, students receive intensive training in every aspect of the corporate selection process, including:

Career Readiness

- ✓ Professional Resume & CV Building
- ✓ LinkedIn Profile Development & Personal Branding
- ✓ Aptitude Test Preparation
- ✓ Group Discussion Techniques
- ✓ Personal Interview Preparation
- ✓ HR & Technical Mock Interviews
- ✓ Alumni Interaction & Career Guidance

Professional Development

- ✓ Business Communication & Corporate Etiquette
- ✓ Personality Development & Professional Grooming
- ✓ Presentation Skills & Public Speaking
- ✓ Case Study Analysis & Problem-Solving
- ✓ Career Counselling & Goal Setting
- ✓ Industry Expectations & Recruitment Trends
- ✓ One-to-One Mentoring & Individual Feedback



The programme culminates in simulated recruitment exercises that replicate the complete corporate hiring process, enabling students to experience real interview situations before participating in campus placement drives. Complemented by internships, guest lectures, industrial visits, business competitions, and continuous faculty mentoring, CULMINATE'26 equips students with the confidence, professionalism, and industry-ready competencies required to build successful careers.

Through this integrated approach, the department is committed not only to facilitating placements but also to developing competent management professionals capable of excelling in dynamic business environments and assuming leadership roles across industries.

Industry Interaction & Placement Drives

The Placement Cell maintains continuous engagement with corporate organizations throughout the academic year by organizing campus recruitment drives, pre-placement talks, industry interaction sessions, expert lectures, internship opportunities, alumni networking events, and career guidance programmes.

Several organizations visited the department during the academic year for recruitment, internships, and career interaction, providing students with opportunities to explore diverse career paths and interact directly with HR professionals and business leaders.

Corporate Connect

- ✓ Campus Recruitment Drives
- ✓ Pre-Placement Talks
- ✓ Internship Opportunities
- ✓ Career Guidance Sessions
- ✓ HR Interaction Programmes

Placement Readiness

- ✓ Industry Expert Lectures
- ✓ Alumni Career Talks
- ✓ Mock Interviews
- ✓ Resume Screening Sessions
- ✓ Corporate Networking Events



Beyond Placements

The department strongly believes that career success extends beyond securing employment. Through continuous mentoring, entrepreneurship development, business plan competitions, internships, research projects, leadership activities, and industry collaborations, students are equipped with the knowledge, confidence, and professional competencies required to build meaningful and sustainable careers.

Our objective is not only to help students obtain employment but to develop future managers, entrepreneurs, innovators, and business leaders capable of contributing effectively to organizations and society.

List of Students Placed in 2025-2026

Sr. No.	Name of Student	Position	Package
1	Harshada Kalmore	Management Trainee	3 LPA
2	Sonali Chopde	Department Manager Trainee	3.50 LPA
3	Vaishanvi Pathare	Acquisition Relationship Manager	6 LPA
4	Suraj Kale	Marketing Executive	3.60 LPA
5	Pranuja Khatke	Cluster Assistant	3 LPA
6	Sumit Agrawal	Executive Client Acquisition	4.63 LPA
7	Suraj Sakhare	Executive Client Acquisition	4.63 LPA
8	Sonali Khobragade	HR Executive	1.80 LPA
9	Sanika Gadwale	Sales Executive	2.40 LPA
10	Rasheshwari Jumde	HR Executive	1.80 LPA
11	Pratik Yeole	Sales Executive	2.64 LPA
12	Snehal Sapkal	HR Executive	2.40 LPA
13	Divya Nikam	HR Executive	2.40 LPA
14	Shrutika Patil	HR Executive	2.16 LPA
15	Suraj Sakhare	HR Executive	1.80 LPA
16	Rushikesh Kulkarni	Sales Executive	1.80 LPA
17	Anuj Kawale	Sales Executive	3 LPA
18	Mamta Paraskar	Sales Executive	2.16 LPA
19	Radha Ambhore	HR Executive	2.64 LPA

Sr. No.	Name of Student	Position	Package
20	Chaitanya Baghe	HR Executive	2.16 LPA
21	Suraj Kale	Sales Executive	3 LPA
22	Yash Pawar	Sales Executive	2.64 LPA
23	Arpit Thakare	Sales Executive	2.52 LPA
24	Tejas Lingot	Sales Executive	1.80 LPA
25	Rutik Kolhe	Sales Executive	2.64 LPA
26	Devyani Jadhav	HR Executive	1.80 LPA
27	Sumit Agrawal	HR Executive	2.64 LPA
28	Neha Kankirad	HR Executive	1.80 LPA
29	Vaishnavi Patil	HR Executive	2.04 LPA
30	Nishita Kakde	HR Executive	2.40 LPA
31	Tanu Tawari	Sales Executive	2.16 LPA
32	Harsha Raut	HR Executive	2.16 LPA
33	Rutik Kolhe	Management Trainee	9.60 LPA
34	Harshal Kadu	Management Trainee	9.60 LPA
35	Arpit Thakare	Marketing Executive	4.32 LPA
36	Kunal Chikte	Management Trainee	3.00 LPA
37	Arpit Thakare	Sales Executive	3.96 LPA
38	Aditya Kawde	Management Trainee	3.00 LPA
39	Mamta Paraskar	Sales Trainee	3.40 LPA

Sr. No.	Name of Student	Position	Package
40	Harshada Kalmore	Executive HR	1.80 LPA
41	Nishita Kakde	Executive HR	1.80 LPA
42	Snehal Sapkal	Senior Executive	3.26 LPA
43	Mudassir Khan	Assistant Development Manager	3.10 LPA
44	Shreya Uike	Business Development Intern	4-6 LPA
45	Abhishek Gulhane	Business Development Intern	4-6 LPA
46	Vaishnavi Killekar	Intern	3.70 LPA

ACADEMIC EXCELLENCE

Building Knowledge through Interactive Learning

The Department of Business Administration & Management follows a learner-centric approach



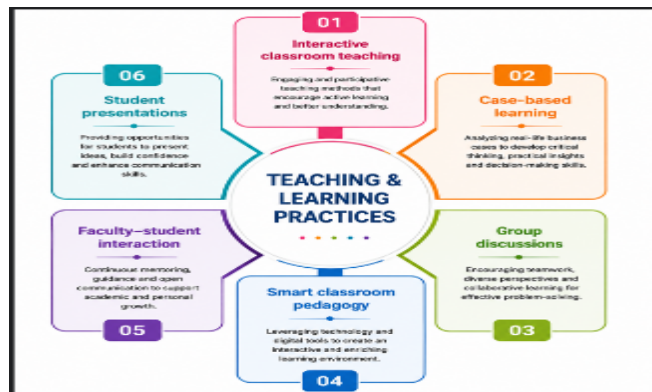
that combines classroom teaching with practical exposure, industry interaction and experiential learning. The curriculum is delivered through interactive teaching methods supported by ICT-enabled classrooms, ensuring that students develop conceptual clarity, analytical ability and professional competence.

MBA Specializations Offered

 Finance
  Marketing Management
  Human Resource Management
  Business Analytics

Teaching & Learning Practices

Learning extends beyond conventional lectures through a variety of classroom-based academic activities designed to enhance critical thinking, communication skills and managerial decision-making.



 Interactive Classroom Teaching	 Group Presentations	 Group Discussions
 Case Study Analysis	 Management Games	 Assignments & Class Tests
 Seminar Presentations	 ICT-enabled Teaching	 Practical Problem Solving



Experiential Learning Initiatives

Students are regularly exposed to practical learning opportunities that bridge classroom concepts with real-world business practices.

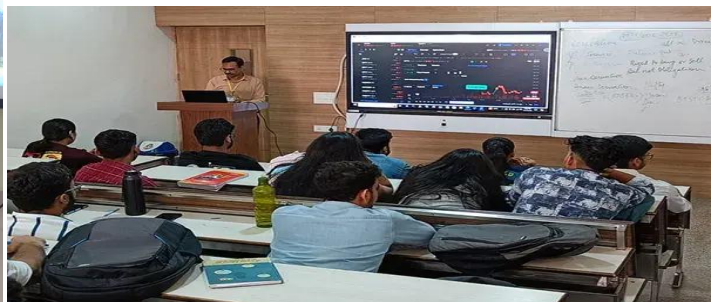
✓ **Virtual Stock Market Trading Simulation Activity**

✓ **Union Budget Analysis & Discussion Session**

✓ **Industrial Visits** for practical exposure to business operations

✓ **Business Plan Competitions** promoting innovation and entrepreneurship

✓ **Research Projects & Dissertation Work**

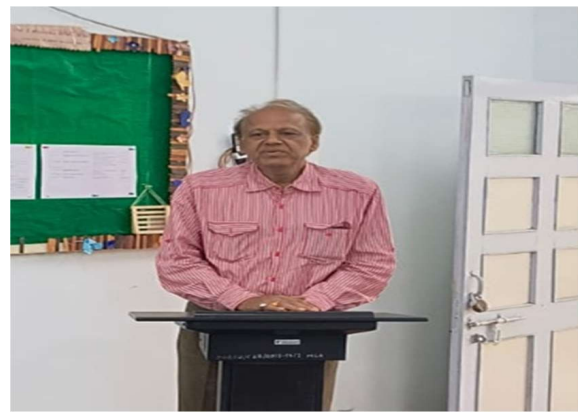


Industry Interaction & Guest Lectures

The department regularly invites academicians, industry experts and corporate professionals to provide students with contemporary business insights.

Major Expert Sessions Conducted

-  National Stock Exchange (NSE) – Financial Market Awareness Programme
-  Stock Market & Investment Awareness
-  Corporate Social Responsibility (CSR)
-  Banking & Financial Services
-  Entrepreneurship & Emerging Business Opportunities

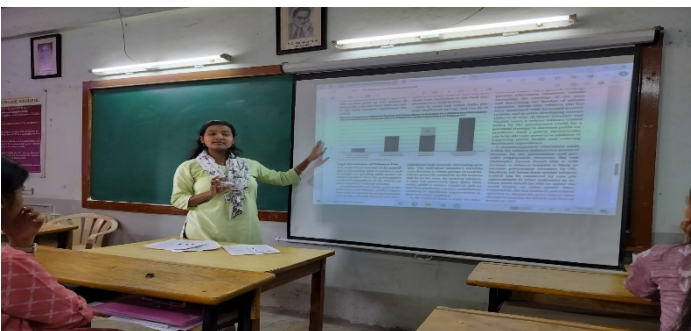


Student Academic Excellence

The department takes pride in nurturing students who consistently excel in academics and research.

Academic Highlights

Hall of Fame -(Gold Medalists | Rank Holders | Academic Achievers)



Research Ecosystem → *"Transforming Ideas into Knowledge and Innovation"*

The Department fosters a strong culture of research, inquiry, and analytical thinking through its MBA Dissertation Programme. Under the guidance of experienced faculty members, students undertake industry-relevant research projects across Finance, Marketing, and Human Resource Management.

Dissertation

Dissertation topics address contemporary business challenges and emerging trends such as digital finance, artificial intelligence in banking, consumer behaviour, sustainability, fintech, entrepreneurship, organizational development, and public policy. Through rigorous research methodology, data analysis, and report writing, students develop critical thinking, problem-solving, and evidence-based decision-making skills, preparing them for careers in industry, research, and academia.

Overview of doctoral research

The Department has a vibrant research culture that extends beyond the MBA programme. Alongside postgraduate education, the Department offers doctoral research in the disciplines of **Management, Commerce, and Economics**, encouraging scholarly inquiry and knowledge creation.

Faculty members actively guide research scholars while contributing to research publications, funded projects, consultancy, and academic collaborations. MBA students also benefit from this research environment through dissertation work, participation in research conventions such as **Aavishkar**, and exposure to contemporary research methodologies, fostering analytical thinking and evidence-based decision-making.

Research Highlights

-  MBA Dissertation Programme
-  Ph.D. Programme in Management
-  Doctoral Research Guidance
-  Aavishkar Research Convention
-  Research Publications



Nurturing Innovation & Entrepreneurial Mindset

The Department of Business Administration & Management actively encourages students to think creatively, solve business problems and explore entrepreneurial opportunities through structured competitions, innovation-based learning and industry interaction. Throughout the academic year, students participated in entrepreneurship, business plan, case study, research and quiz competitions, gaining valuable exposure beyond the classroom while strengthening their analytical, presentation and leadership skills.

Shark Tank @ Campus – Business Plan Competition

One of the department's flagship initiatives, **Shark Tank @ Campus**, was conducted as a three-stage Business Plan Competition to nurture entrepreneurial thinking among MBA students. Unlike a conventional competition, students progressed through a structured learning process comprising Idea Screening, Business Proposal Development and Final Pitch Presentation. Throughout the event, participants received continuous guidance from faculty members, successful entrepreneurs and alumni mentors, enabling them to refine their ideas into practical and viable business models.

The competition concluded with live presentations before an expert jury consisting of entrepreneurs and industry professionals, who evaluated business ideas on innovation, feasibility, scalability and presentation effectiveness.

The team comprising **Ashwin Dahake, Ashutosh Nandane, Aakansha Tehare, and Sanyukta Tawalare** secured the **First Prize** in *Shark Tank @ Campus*, the Department's Business Plan Competition.



The team of **Vicky Kalbande, Yash Kadgale, Mudassir Khan, and Ahfaz Danish** secured the **Second Prize** in **Shark Tank @ Campus** Business Plan Competition. Besides prize money, students received valuable mentoring and networking opportunities with business leaders for future entrepreneurial pursuits.



Inter-Collegiate Competitions Participation

Students enthusiastically represented the department in various inter-collegiate competitions, demonstrating their knowledge, creativity and managerial competence.

Major Participation During 2025–26

🏆 KASHTI 2026 – GH Raisoni University, Amravati Business Plan Competition

- Case Study Competition (Adhyayan)



Ms. Sonali Khobragade secured the **Second Prize** in the Case Study Competition, showcasing excellent analytical and problem-solving skills.

- **Business Plan Competition (Uddyam)**

Students secured **first prize** in Business Plan competition. The team comprised **Devarshi Thakare, Tejas Lingot, Sumit Agrawal, Kushal Deshpande, and Prathmesh Nalat.**



The **Second Prize** was secured by the team comprising **Ashwin Dahake, Akansha Tehare, Sakshi Patil, Sayukta Tawlare, and Ashutosh Nandane.**



🎓 **Parishkriti 2026 – A National Level Management Event, Shri Sant Gajanan Maharaj College of Engineering, Shegaon**

- **Business Quiz Competition**

Ms. Raseshwari Jumade secured the **Second Prize** in the Online Excel Quiz Competition.

🔬 **Research & Innovation Achievements**

The department promotes a culture of inquiry and innovation by encouraging students to undertake meaningful research and participate in research conventions.

During the academic year, students represented the department at the **University Level Aavishkar Research Convention**, where *Ms. Sameeksha Ghatol and Pallavi Viithal Wankhade* secured **First Prize** and subsequently represented Sant Gadge Baba Amravati University at the **18th Maharashtra State Inter-University Research Convention** held at **Vasantrao Naik Marathwada Krishi Vidyapeeth, Parbhani**.



ESPERANZA – Brainomy Ram Meghe College of Engineering & Management.

Ms. Mamta Pavanrao Agarkar secured the **Third Prize** in *ESPERANZA – Brainomy*, organized by Prof. Ram Meghe College of Engineering & Management.

Alumni Connect & Professional Networking

The department organized an **Alumni Meet** to strengthen the bond between alumni and current students. The interaction provided students with valuable insights into career planning, entrepreneurship, higher education and industry expectations.

Alumni shared their professional experiences, interacted with students through informal networking sessions and motivated aspiring managers by discussing real workplace challenges and opportunities. Such initiatives continue to strengthen industry-academia relationships while creating a supportive professional network for future graduates.



Campus Life & Student Engagement

At the Department of Business Administration & Management, learning extends beyond academics. Throughout the academic year, students actively participated in cultural, social, leadership and community engagement activities that foster teamwork, creativity, inclusiveness and holistic personality development. These events provide opportunities to build lasting friendships, develop leadership qualities and create memorable experiences alongside academic pursuits.

Induction Programme

The Department organized a **week-long Induction Programme** to welcome the newly admitted MBA students and facilitate their smooth transition into postgraduate management education. Conducted over five days, the programme introduced students to the MBA curriculum, specializations, academic regulations, faculty members, and the department's culture of learning and professional development.

The programme featured interactive sessions on leadership, business communication, financial management, business analytics, human values, career planning, and personality development, along with team-building activities, management games, and the Ad-Mad Show. The week provided students with an engaging platform to interact with faculty members and peers while building confidence and laying a strong foundation for their MBA journey.

Freshers' Welcome – Blossom 2K25

The department welcomed the incoming MBA batch through **Blossom 2K25**, providing students with an opportunity to interact with seniors, faculty members and peers. The event featured cultural performances, fun activities and team-building exercises, creating a friendly and inclusive environment for the new batch.

Cultural & Festival Celebrations

The department celebrates India's rich cultural diversity through events such as **Diwali Celebration, Eid Celebration** and **Cultural Day**, promoting unity, inclusiveness and mutual respect among students from different backgrounds. These celebrations strengthen interpersonal relationships while encouraging active student participation.

Community Kitchen Initiative

As part of experiential and community-based learning, students participated in the **Brain Bites Community Kitchen Initiative**, where they collaboratively planned, prepared and managed food distribution activities. The programme promoted teamwork, leadership, resource management and social responsibility while reinforcing the importance of community engagement.





Sports & Recreational Activities

Department Premier League (DPL) 2K25 – Three-Day Annual Sports Meet

The **Department Premier League (DPL) 2K25** was organized as a three-day sports meet from **19th–21st November 2025**, promoting fitness, teamwork, leadership and sportsmanship among MBA students. The event was preceded by an exciting **player auction**, where eight student teams were formed through an IPL-style bidding process using a virtual budget. This innovative activity provided students with practical exposure to strategy, team building and decision-making before the sporting events began.

Over the next three days, students enthusiastically participated in **nine indoor and outdoor games**, including *Cricket, Volleyball, Tug of War, Lagori, Relay Race, Chess, Carrom, Gilli Danda and Javelin Throw*. The tournament concluded with a **Prize Distribution Ceremony** recognizing the winning teams, Best Players and Sportsmanship Award recipients. More than a sporting event, DPL 2K25 became a platform for developing leadership, collaboration and team spirit among students.





Industrial Tour & Business Exposure Programme

As part of experiential learning, the department organized a **seven-day Industrial Tour to Himachal Pradesh and Punjab** during February 2026, combining industrial exposure with management learning. A major highlight of the tour was the visit to **Verka Milk Plant, Amritsar**, where students observed large-scale dairy processing, quality testing, packaging, supply chain operations and quality assurance practices while interacting with industry professionals.

The tour also included visits to **Dharamshala, Shimla and Manali**, where students explored the region's **tourism and hospitality ecosystem** by interacting with local entrepreneurs, hotel operators and business owners. These interactions provided practical insights into tourism management, service operations, customer experience and the economic significance of the hospitality sector. The tour offered students a valuable opportunity to connect classroom concepts with real-world business practices while promoting collaborative learning and experiential education.



Celebrating Social Awareness

The department commemorated **International Women's Day** and **International Men's Day** through awareness programmes and interactive sessions highlighting gender equality, leadership, well-being and the importance of creating an inclusive and respectful workplace.

Farewell – Safarnama 2026

The graduating MBA batch was bid farewell through **Safarnama 2026**, a memorable celebration recognizing the achievements, friendships and experiences shared during the programme. The event featured cultural performances, student reflections and moments of appreciation, marking the beginning of a new professional journey for the outgoing students.





Institutional initiatives & Academic Outreach - *Creating Value Beyond the Classroom*

The Department continuously undertakes academic initiatives that extend learning beyond the MBA curriculum while promoting faculty development, industry relevance, institutional collaboration and academic sustainability. During the academic year 2025–2026, these initiatives benefited students, faculty members and collaborating institutions, while also contributing to resource generation for the University.

Faculty Development Programme (FDP)

The Department organized a **Two-Day Faculty Development Programme** on "**Empowering Management Educators through Innovation and Academic Leadership**" on **23rd–24th July 2025**. The programme brought together **40 faculty members representing 11 MBA colleges** across the region, providing a common platform to discuss contemporary issues in management education, innovative pedagogy, NEP 2020, Outcome-Based Education (OBE), research, industry integration and technology-enabled teaching practices.

The FDP concluded with certificate distribution and a panel discussion on academic innovation. Besides strengthening academic collaboration among affiliated institutions, the programme also generated ₹28,000 through registration fees, contributing to the University's academic development initiatives.

Value Added Courses

To provide industry-oriented learning beyond the prescribed curriculum, the Department successfully conducted **two** Value Added Courses during November–December 2025.

Stock Market Fundamentals & Trading Strategies

Designed for MBA students interested in financial markets, the course offered practical exposure to equity markets, investment analysis, trading strategies and risk management through expert sessions and real-time demonstrations. Students successfully completed the course and assessment, strengthening their understanding of financial markets and investment decision-making.

Total Quality Management (TQM)

The TQM course enrolled 18 students and combined classroom learning with expert lectures, industrial exposure and field visits to help students understand quality management practices across manufacturing and service sectors. The programme concluded with successful course assessment and certification, enabling students to apply quality management concepts in practical business environments.

Together, the Value-Added Courses received an enthusiastic response from students and generated ₹31,500 through registration fees while significantly enhancing students' professional competencies beyond the regular MBA curriculum.

Academic Collaboration through MoU

To strengthen academic partnerships and promote collaborative learning, the Department signed a **Memorandum of Understanding (MoU)** with **Ram Meghe College of Engineering and Management, Amravati**. The collaboration focuses on resource sharing, faculty interaction, student counselling, knowledge exchange and joint academic initiatives.

As part of this collaboration, faculty members from the Department conducted specialized counselling sessions in **Finance, Marketing and Human Resource Management**, guiding students on specialization choices, career opportunities, Summer Internship Projects (SIP),

dissertations, skill certifications and emerging industry trends. The MoU has strengthened institutional relationships while creating new opportunities for collaborative teaching, research and student development.

Institutional Highlights



Looking Ahead

As we conclude another successful academic year, the Department of Business Administration and Management remains committed to delivering quality management education through academic excellence, industry engagement, research, innovation, and holistic student development.

The achievements showcased in this report reflect the collective efforts of our students, faculty members, alumni, industry partners, recruiters, and university administration. While we celebrate these milestones, we continue to strive towards creating greater opportunities for learning, entrepreneurship, research, employability, and leadership.

With renewed enthusiasm and a shared vision, we look forward to shaping competent, ethical, and socially responsible management professionals who are prepared to excel in an ever-evolving global business environment.

Together Towards Excellence. Together Towards Tomorrow

Department of Business Administration and Management , SGBAU, Amravati



**It wasn't great SHIPS
but great SAILORS who DISCOVERED the
WORLD...**



Department of Business Administration and Management

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